**Incubation & Awards Application Questions**

**Section 1: Introduction**

Email address:

Venture Name:

How did you hear about United Social Ventures?

**Section 2: Leadership Team**

How many team leaders are there of the venture?

|  |  |  |  |
| --- | --- | --- | --- |
| **Team Leader 1**  Name:  Role:  Gender:  Date of Birth:  Email:  Phone: | **Team Leader 2**  Name:  Role:  Gender:  Date of Birth:  Email:  Phone: | **Team Leader 3**  Name:  Role:  Gender:  Date of Birth:  Email:  Phone: | **Team Leader 4**  Name:  Role:  Gender:  Date of Birth:  Email:  Phone: |

**Section 3: The Venture**

What is the mission of your venture? *(One Sentence)*

What problem(s) does your venture address? *(Max. 750 characters)*

What are the 3 main activities of your venture? *(Max. 150 characters per answer)*

Who are the 3 groups of people to primarily benefit (in different ways) from your activities *(Max. 50 characters per answer)*

List up to 3 ways your venture is innovative. *(Max. 350 characters per answer)*

What are the 3 main expected results/impact of the venture in the next year? For each answer, how many people will benefit, name the user segment they are from, and by how much they will benefit. *(Max. 250 characters per answer)*

List up to 5 of the largest anticipated sources of income for the venture. *(Max. 150 characters per answer)*

At its peak, what are the 3 main expected results/impact of the venture? For each answer, say how many people will benefit, name the user segment they are from, and by how much will they benefit. *(Max. 250 characters per answer)*

Has your venture begun implementing activities? *(Yes/No)*

If yes - **Section 4: History of Venture**

In what year did your venture start?

What was the total income of the venture in the last year?

How many hours do you currently spend working on your venture per week?

What have been the 3 main results/impact of the venture for the three main groups of people to benefit? For each answer, say how many people within that group have benefitted, and by how much. *(Max. 250 characters per answer)*